

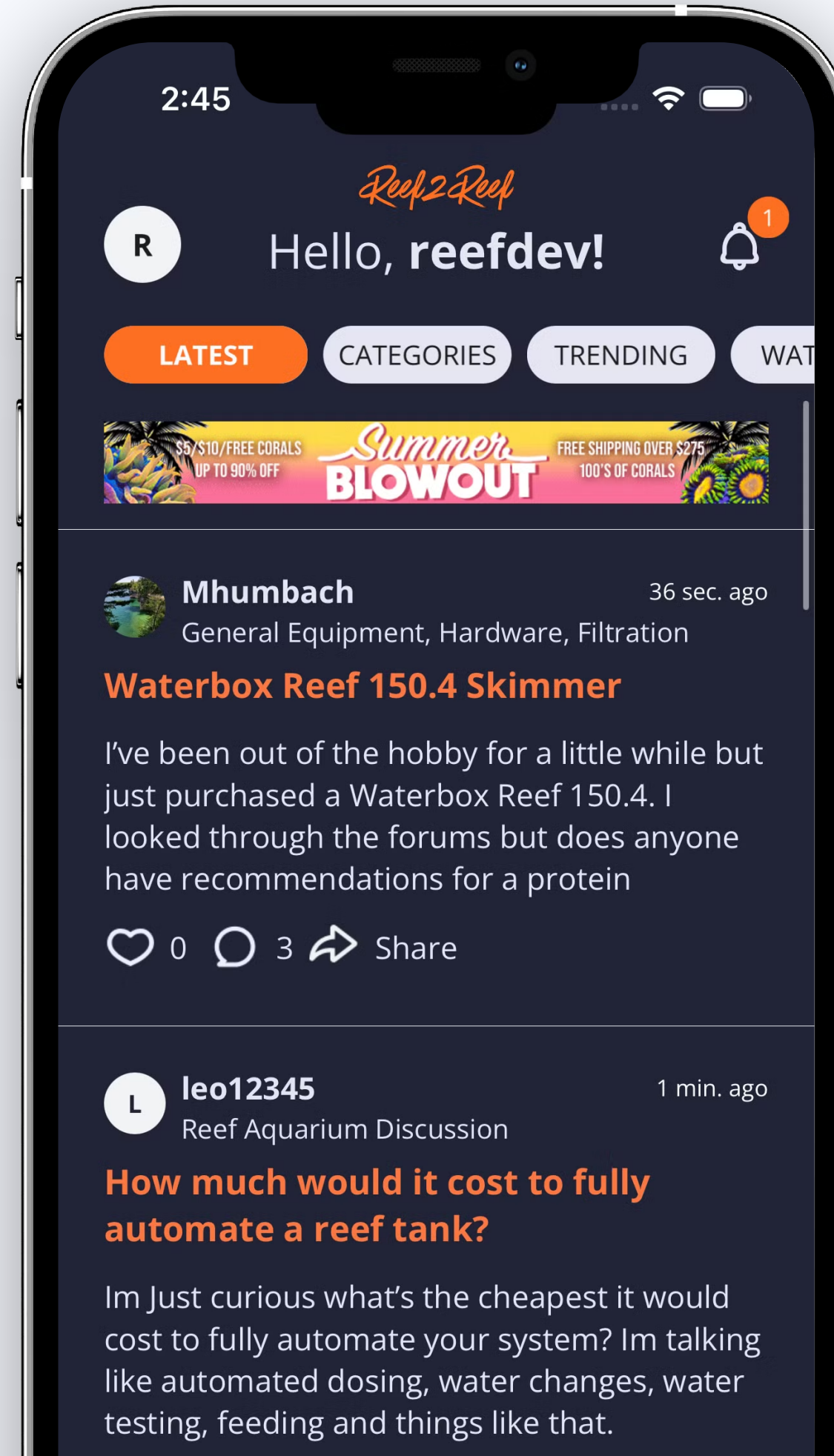
Nathan Levine  
Nathan@tryforumly.com

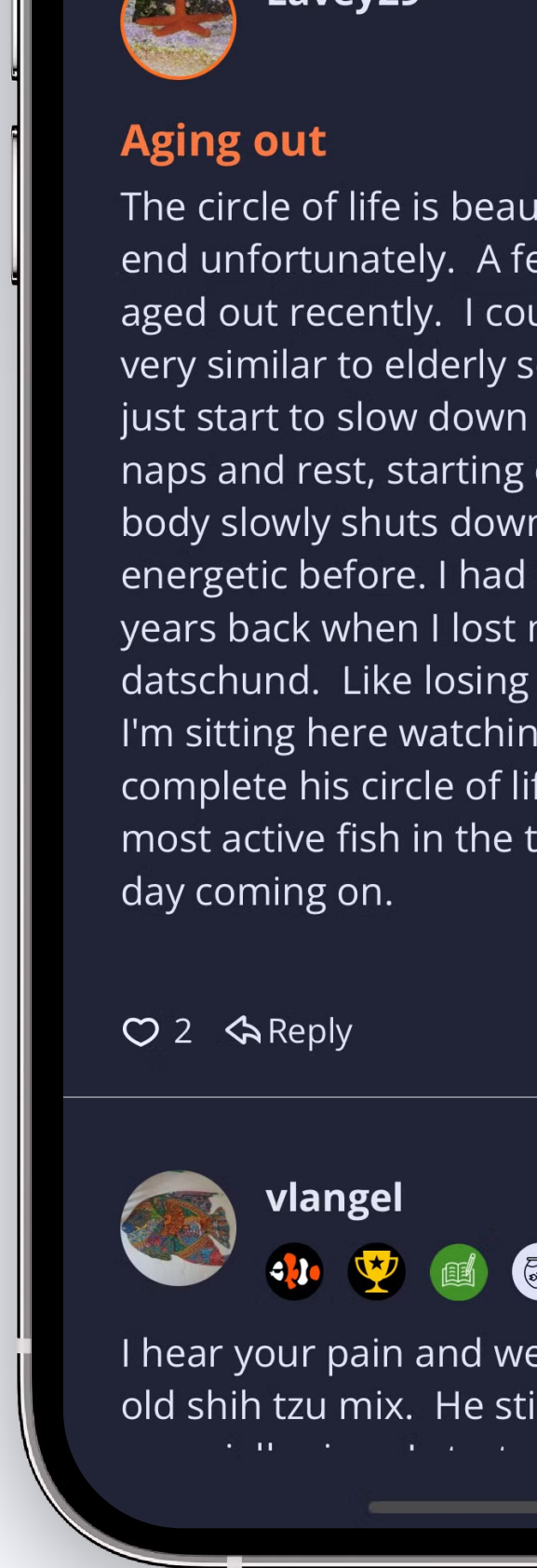
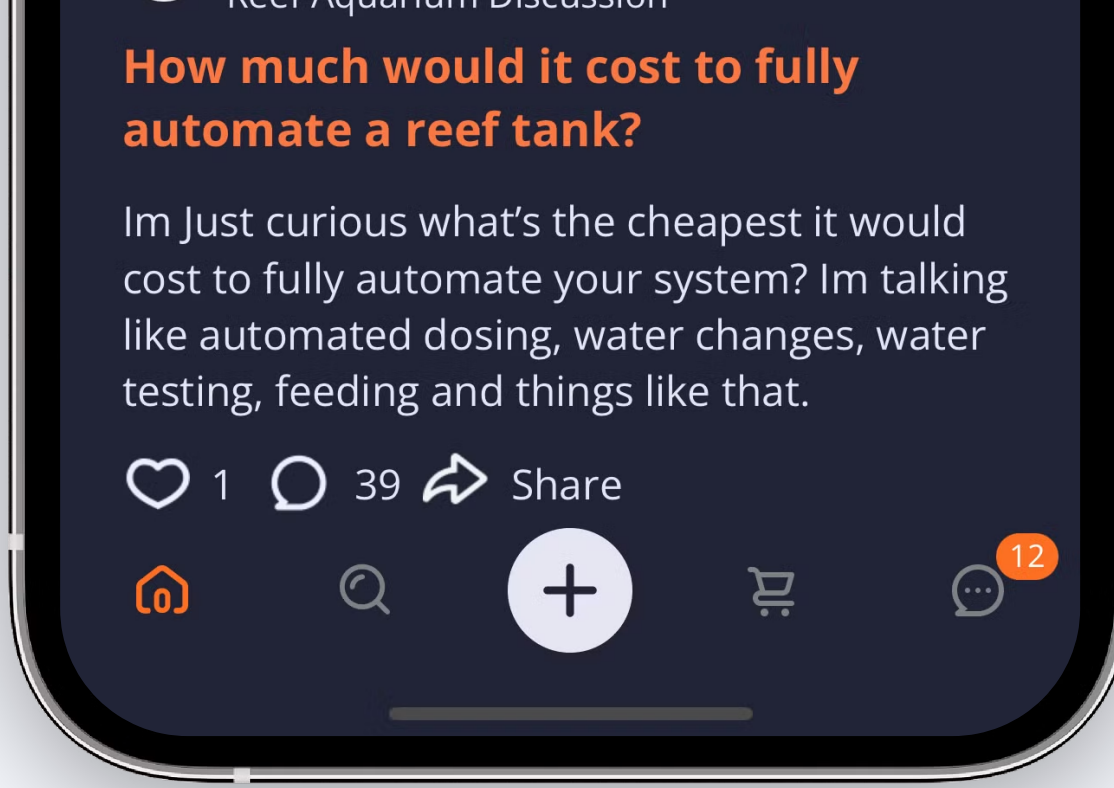
Website  
www.tryforumly.com

July 8, 2024

# Forumly

Try Pitch





## What We Do

Forumly helps Xenforo-based online communities/forums enhance user engagement and drive growth via native and bespoke iOS and Android mobile apps.



# The Problem

There are thousands\* of forums on the internet running on [XenForo's](#) forum/community software with active, revenue-generating communities that lack a native mobile solution.

Most of their users (~75%+\*\*) access these forums via mobile, but the current browser or progressive web apps offer a poor mobile experience.

This limits user engagement and hinders community growth and business expansion.

\*<https://trends.builtwith.com/websitelist/XenForo-2.x/Top-Million-Sites-by-Traffic>

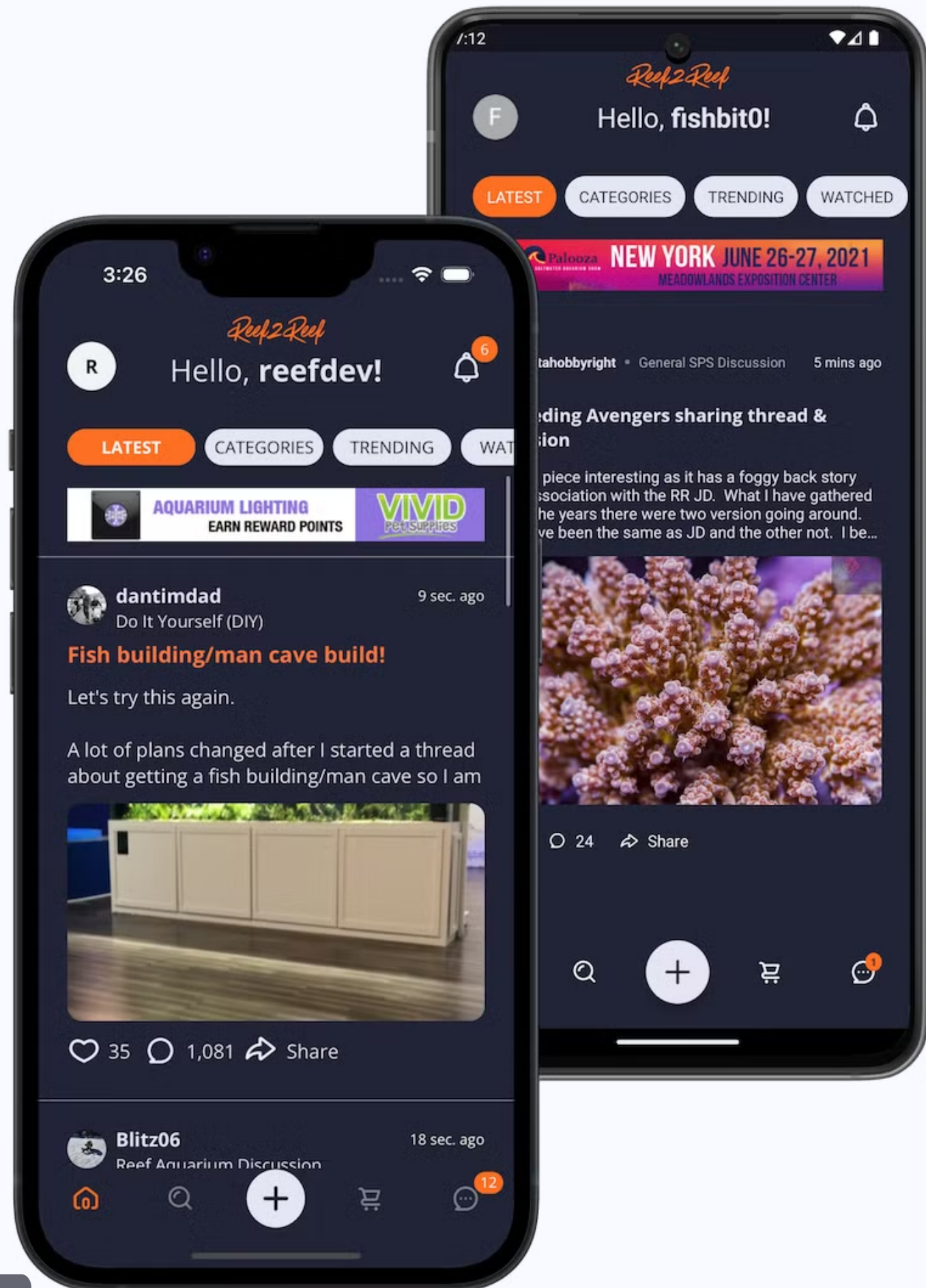
\*\*According to Google Analytics, 73% of 450k Reef2Reef users in the last 30 days accessed the forum via mobile, a trend corroborated by discussions with other forum operators.

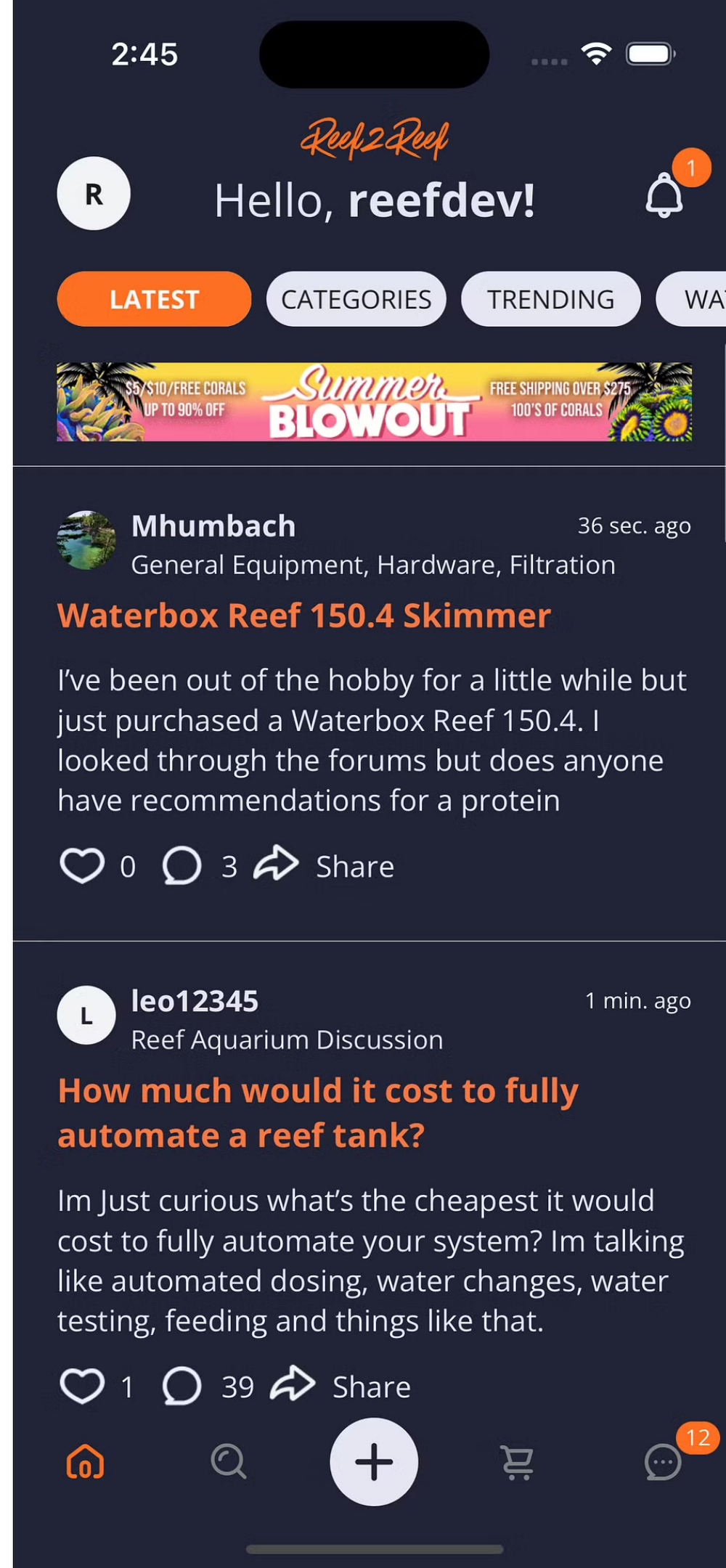
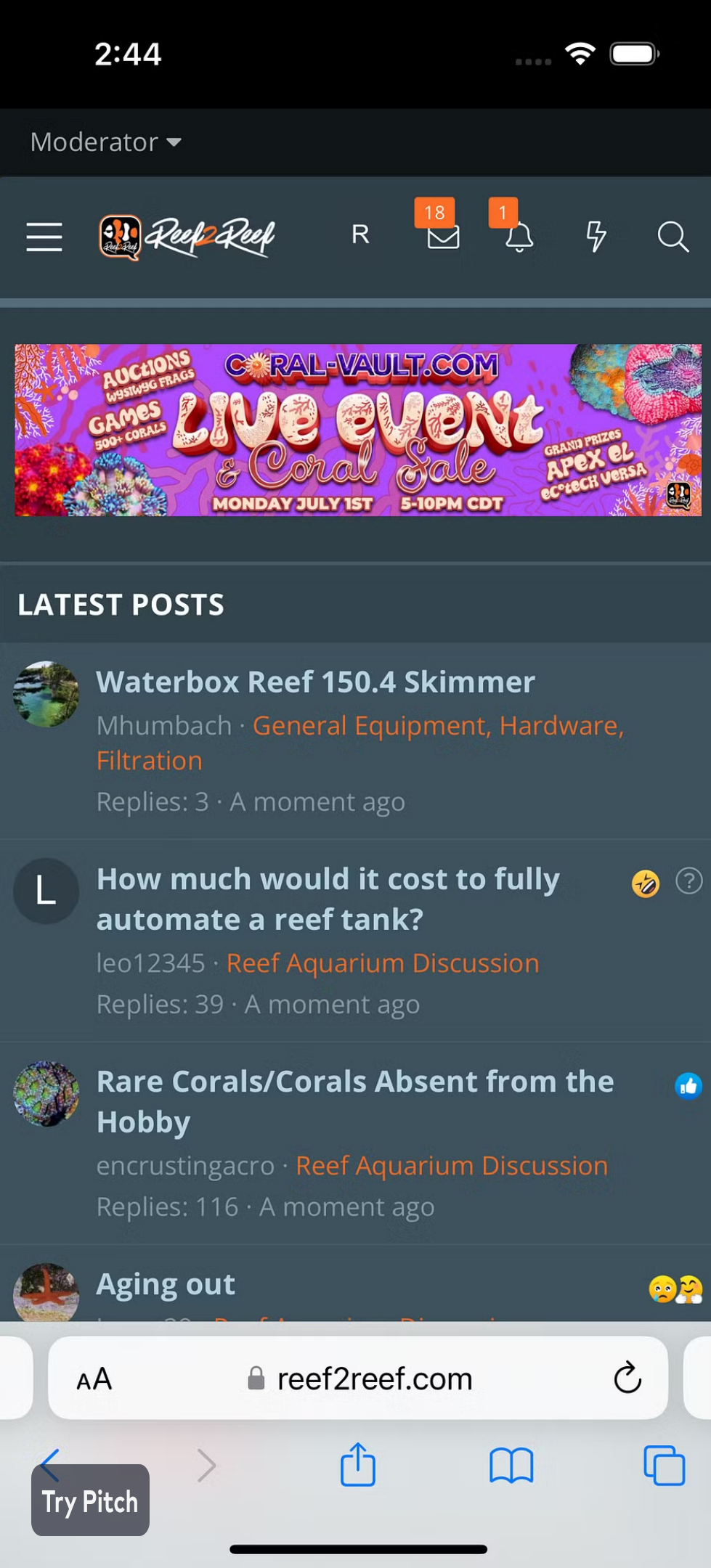
# The Solution

We build native iOS and Android apps for XenForo-based forums. These apps boost user engagement and community growth, in turn increasing ad revenue.

We have already built an app that is currently in beta testing for Reef2Reef. It was built in such a way as to easily and quickly be able to launch individualized apps for other XenForo-based forums.

By sharing common infrastructure among the different forums, we can quickly create "customized" apps for other forums while maintaining a single codebase. Improvements for one forum benefit all.





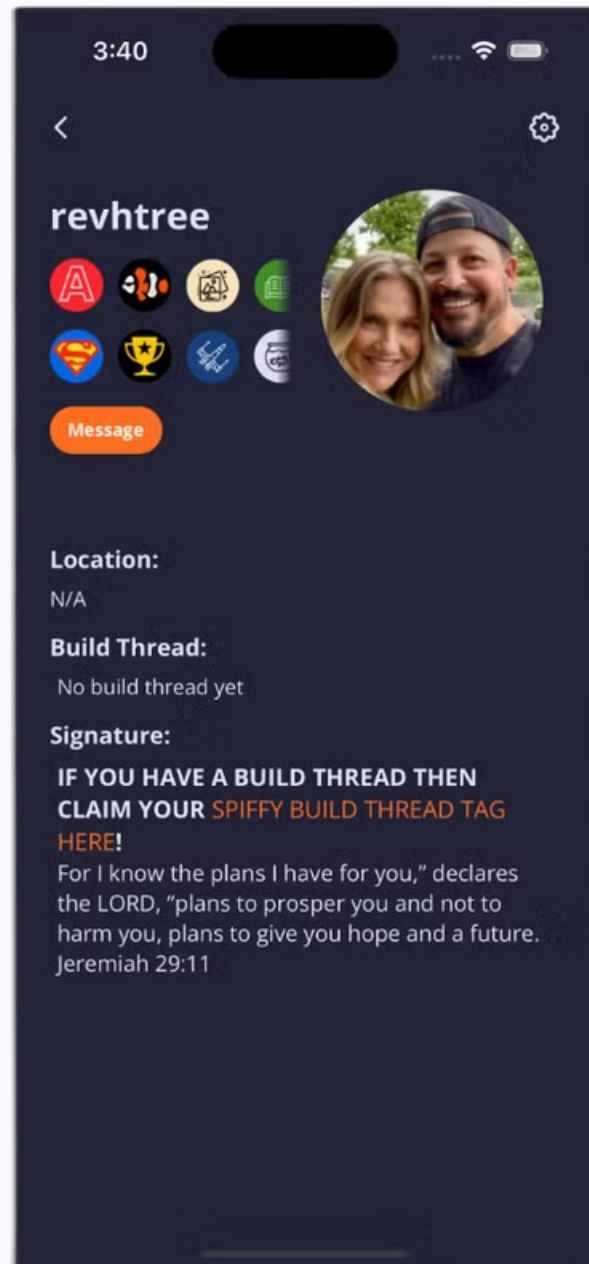
# The Product

Our native iOS and Android apps drive higher user engagement and retention than the existing web apps on phone browsers.

With seamless navigation, enhanced performance, push notifications to pull users back in, and infinite scrolling, users spend more time in the app. Easy content sharing, direct media uploads, and an immersive experience keep users returning and staying longer.

Ultimately a mobile app leads users to viewing and posting more content and seeing more ads.

Profile page



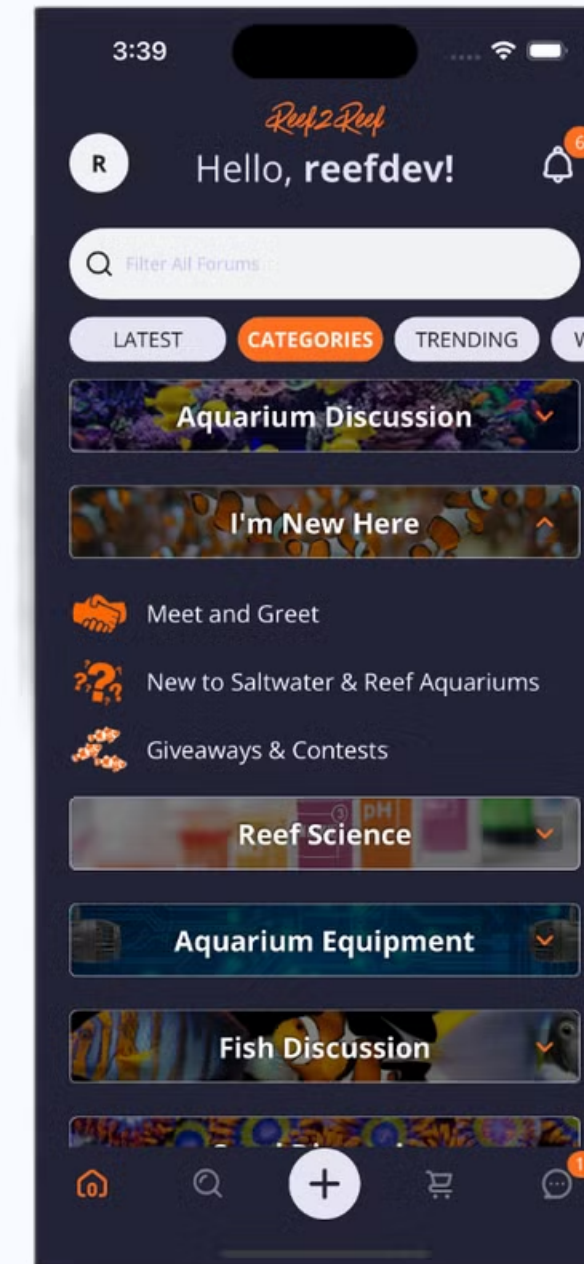
Direct Messages



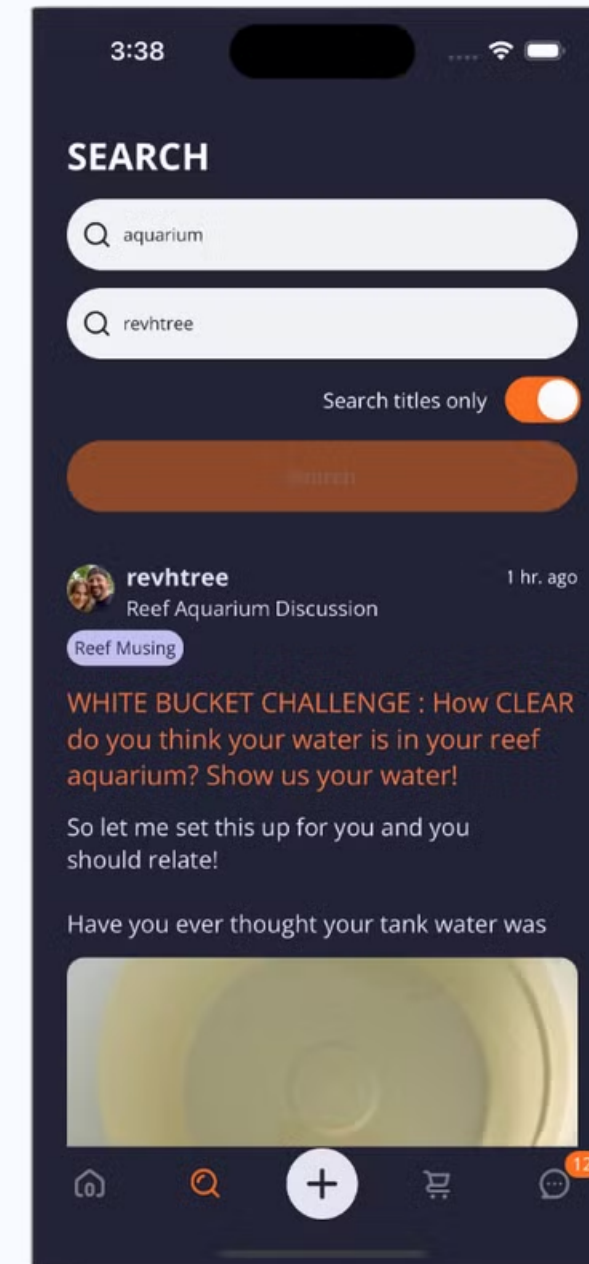
Main Feed



Exploring Forums



Native Search



A few more screenshots of the app...